

ADVERTISING RATES & INFORMATION

Size	Horizontal Width x Height
Full Page (Bleed)	10.5 x 12.5
Live Area	9.375 x 11.25
Trim Area	10 x 12
Full Page (non-bleed)	9.375 x 11.25
1/2 Page (V)	4.5 x 11.25
1/2 Page (H)	9.375 x 5.5
1/4 Page	4.5 x 5.5
1/8 Page	4.5 x 2.625

Editorial Calendar

January	Healthy Living
February	The Dining Issue
March	Spring Real Estate
April	Senior Lifestyle
May	The Design Issue
June	Summer Issue
July	The Lawyer Issue
August	Back to School
September	Women in Business
October	Fall Arts Preview
November	Fall Real Estate
December	Gems of Pasadena

